District Success Plan

Program Year	District Number	Member Number	Member Name	Approved Date	Percent Complete
2026-2027	0050	07131543	Shane T. Gilmore	September 14, 2026	100

Reponses

Section	Question	Question (Full)	Response
Plan Overview	Team Composition	Name the members of the District’s core team.	Walter Price, DTM - District Director Shane Gilmore, EH5 - Program Quality Director Debra Cadet, PI5, - Club Growth Director Naomi Lawler, DTM - Administrative Manager Paloma Schmidt, TM - Public Relations Manager Rhonda Bunte, DTM - Finance Manager Nadum Charles, PM5 - Logistics Manager
Plan Overview	Team Composition Exended	Name the members of the District’s extended team.	Denise Castille, DTM - Immediate Past District Director David Adams, DTM - Alignment Chair Jen Hoch, DTM - Audit Chair Nancy Manning, DTM - Eastern Division Director Angelica Rodriguez, PI5 - Frontier Division Director Don Teague, IP5 - Metro Division Director Sulabh Sharma, DL3 - Plains Division Director Clint Copeland, VC5 - Ozark Division Director Cindy Horton, PM5 - Southern Division Director Joan Bradee, PM4 - Town North Division Director

Plan Overview	Core Values	What are the District’s core values?	For the 2026-2027 Toastmasters year, District 50 will embrace the official Toastmasters International core values of Respect, Integrity, Service, and Excellence. These values guide our leadership, decision-making, and commitment to supporting every club and member. Guided by "Every Voice, One District," we believe every member matters, every contribution has value, and our success is achieved through collaboration and shared purpose. Respect We treat every voice with dignity, welcome diverse perspectives, assume positive intent, recognize contributions, and provide feedback constructively and professionally. Integrity We align our actions with our words, communicate honestly and transparently, accept accountability, learn from our mistakes, and strive to do what is right. Service We are committed to providing exceptional support to clubs and members by being responsive, approachable, and dedicated to helping others succeed. Excellence We continuously strive to meet or exceed expectations, uphold the Toastmasters Promise, pursue innovation, and deliver quality in all we do. In support of these core values, District 50 leaders will also demonstrate the principles of Transparency, Collaboration, Inclusion, Empowerment, and Innovation, ensuring every member feels valued, supported, and empowered to grow. Together, as Every Voice, One District, we will foster a culture of trust, collaboration, service, and excellence that enables every member, every club, and District 50 to thrive.

Plan Overview	Team Operating Principles	What principles does the team hold? (These principles might include trust, safe learning, collaboration, etc.)	Our team is committed to creating a positive, supportive, and high-performing environment where every leader feels valued, respected, and empowered to contribute. Together with the District Executive Committee (DEC), Division Directors, Area Directors, committee leaders, and Club Officers, we are dedicated to supporting every member and every club across District 50. Every Voice, One District. Every member matters. Every club matters. Every leader matters. Every voice contributes to District 50's success. The following principles guide how we work together: Trust We build trust through honesty, reliability, and follow-through. We assume positive intent, extend grace to one another, and recognize that disagreement is a natural part of collaboration. We address challenges respectfully and professionally and never demean or undermine one another. Safe Learning Environment We foster a culture where ideas are welcomed, questions are encouraged, and mistakes are viewed as opportunities for learning and growth. Feedback is given constructively and received with openness and respect. Collaboration We prioritize teamwork over titles and focus on what is best for our members, clubs, and district. We value diverse perspectives, actively listen, work toward consensus whenever possible, and ensure key stakeholders are included in discussions that impact shared goals and responsibilities. Accountability We take ownership of our commitments, fulfill our responsibilities, communicate proactively, and support one another in achieving results. We hold ourselves and each other accountable with professionalism, respect, and a shared commitment to excellence. Communication & Clarity We communicate openly, honestly, and in a timely manner. We seek clarification when needed, share information appropriately, and keep one another informed to maintain alignment, transparency, and momentum. Celebration & Support We recognize achievements, celebrate progress, encourage one anoth

Plan Overview	Potential Obstacles	What obstacles will the team have to consider when strategizing? (These might include conflicting personal commitments, distance, unresolved conflict, etc.)	As District 50 works toward its goals, we recognize several potential obstacles that may impact planning, communication, and execution. By identifying these challenges early, we can proactively develop strategies to minimize their impact and maintain momentum. Conflicting Personal and Professional Commitments – District leaders balance Toastmasters responsibilities with careers, families, and other personal commitments, which may affect availability and capacity at times. Involvement in Other Organizations – Many leaders are active in other volunteer, professional, or community organizations. While these experiences bring valuable perspectives, they may also require competing priorities. Geographic Distance and Travel Constraints – District 50 spans a large geographic area, including clubs across Texas, Arkansas, and Louisiana. Distance can create challenges related to travel, meeting attendance, club visits, training, and event participation. Communication and Collaboration Challenges – Differences in communication styles, cultural perspectives, leadership approaches, or expectations can sometimes lead to misunderstandings or misalignment if not addressed proactively. Technology and Accessibility Barriers – Varying levels of comfort with technology and online platforms may affect participation, communication, and timely completion of district activities. Role Clarity and Knowledge of Toastmasters Policies – A clear understanding of Toastmasters International policies, district procedures, and leadership responsibilities is essential for effective decision-making and consistent execution. Conflict Resolution – Unresolved conflict can impact collaboration and team effectiveness. Leaders are expected to address concerns respectfully, professionally, and in a timely manner. When needed, the Trio will work together to resolve issues and may seek guidance from the Region Advisor. By maintaining open communication, regular check-ins, flexibility, mutual respect, a

Plan Overview	Meeting Protocol	In general, how will the team process tasks? (For example, consider how often to meet or call, what the team's meeting practices will be, etc.)	To ensure alignment, accountability, effective communication, and steady progress toward District 50's goals, the leadership team will follow a structured meeting cadence that supports collaboration, informed decision-making, and timely execution of district priorities. Trio Meetings The District Director, Program Quality Director, and Club Growth Director will meet weekly, typically on Mondays, for approximately one hour. The Trio will review district priorities, progress against the District Success Plan, budget, marketing and communication initiatives, district performance, upcoming DEC and District Council meetings, and any emerging opportunities or challenges. Region Advisor Meetings The Trio will meet monthly with the Region 4 Advisors to review district progress, seek mentorship, share best practices, and ensure alignment with Toastmasters International goals and expectations. Steering Committee Meetings The District 50 Steering Committee, consisting of the Trio, Administration Manager, Finance Manager, Public Relations Manager, Logistics Manager, and Division Directors, will meet every other month to review district performance, coordinate strategic initiatives, and maintain alignment across district operations. District Executive Committee (DEC) Meetings The DEC will meet every other month to conduct district business, share updates, develop leadership capacity, and strengthen collaboration across the district. These meetings promote transparency, communication, and alignment at all leadership levels. One-on-One Check-Ins The District Director will meet monthly with each Division Director, as well as the Program Quality Director and Club Growth Director, to discuss progress, address challenges, provide support, and strengthen communication. Additional Meetings and Communication Committee leaders, district staff, and project teams may hold additional meetings, working sessions, and calls as needed to support district initiatives and achieve distr

Plan Overview	Team Interactions and Behavioral Norms	How will decisions be made?	District 50 leaders are committed to a collaborative, transparent, and respectful decision-making process that reflects our values and supports Every Voice., One District, Trio Collaboration – The District Director, Program Quality Director, and Club Growth Director will serve as the primary decision-making body for district-level matters, working together to evaluate options and seek alignment. Stakeholder Input – Input will be sought from Division Directors, committee chairs, and other leaders when decisions affect district operations, clubs, or members. Consensus First, Clarity Always – Our goal is to reach consensus whenever possible. When consensus cannot be achieved, the District Director will make the final decision in accordance with Toastmasters International policies and the best interests of District 50. Respectful Dialogue – Every voice is valued. Team members are encouraged to share ideas, perspectives, and concerns in a professional and respectful manner. One District, One Voice – Once a decision is made, the leadership team will support it and communicate it consistently and professionally. Clear Communication – Key decisions will be documented and communicated in a timely manner to promote transparency, alignment, and accountability.

Plan Overview	Team Interactions and Behavioral Norms	What will be the team's method of communication? Determine the team's first preference, second preference, and so on.	Preferred Communication Order To ensure timely and effective communication, the preferred methods are: First Preference – Email The primary method for team communication, documentation, meeting follow-ups, and important announcements. Second Preference – Text Message or Phone Call Used for urgent matters, time-sensitive updates, quick decisions, or situations requiring an immediate response. Third Preference – Zoom/Virtual Meetings Used for scheduled discussions, collaboration, problem-solving, planning sessions, and topics that benefit from real-time conversation. Response Expectations Team members should monitor their email regularly and use the most appropriate communication method based on the urgency and complexity of the matter.

Plan Overview	Team Interactions and Behavioral Norms	What will the communication parameters be? Parameters might include whether the team communicates by phone or email, whether the team sets up a weekly conference call, or how often team members can expect to communicate.	Weekly Communication: Team members are expected to maintain regular weekly communication. One-on-one calls may be scheduled as needed to provide support, address concerns, or discuss specific initiatives. Email: Email serves as the primary method for updates, documentation, and official announcements. Team members are expected to review and respond to emails within 48 hours, unless the message is marked urgent. Text Messages & Group Chats: Text messages and group chats may be used for quick questions, coordination, and timely updates to ensure everyone receives consistent information. Phone Calls: Phone calls or direct texts will be utilized for urgent matters requiring same-day attention or immediate resolution. Virtual Meetings: Zoom meetings will be held regularly to support planning, collaboration, and district alignment, including: Weekly Trio Meetings: District Director, Program Quality Director, and Club Growth Director Monthly Division Directors Forum: District Director and Division Directors Bi-Monthly District 50 Steering Committee Meetings: Senior 7 and Division Directors Additional meetings may be scheduled as needed. Open Communication: Team members are encouraged to reach out to one another at any time. However, everyone should respect personal time and availability outside normal hours unless the matter is urgent.

Plan Overview	Team Interactions and Behavioral Norms	How will the team resolve differences of opinion?	Respectful Discussion Team members will openly share perspectives and ideas, focusing on issues, opportunities, and solutions rather than individuals. Seek Understanding Active listening will be practiced to ensure all viewpoints are heard, understood, and thoughtfully considered before decisions are made. Consensus First The team will strive to reach consensus through open discussion, collaboration, and compromise whenever possible. Clarity Always When consensus cannot be reached, the District Trio (District Director, Program Quality Director, and Club Growth Director) will review the matter and determine the best path forward in alignment with Toastmasters International policies, the District mission, and the best interests of the District. As the leader ultimately accountable for District performance and governance, the District Director will make the final decision when necessary. Commitment to Decisions Once a decision is made, team members will support it collectively, regardless of initial differences, and work together to ensure successful execution. One District. One Voice. Open and candid discussion is encouraged throughout the decision-making process. However, once a decision has been made, all leaders will align behind it, communicate it consistently, and support it professionally. The team will speak with one voice to reinforce decisions, maintain unity, and advance the best interests of District 50. This approach encourages healthy dialogue, values diverse perspectives, promotes collaboration, and recognizes the District Director's ultimate accountability while ensuring the leadership team remains aligned under One District. One Voice.

Plan Overview	Team Interactions and Behavioral Norms	How will the team support one another?	We build and maintain trust through honesty, reliability, and follow-through. Encouragement and recognition of both the individual contribution and the team contribution (praise publicly). Open Communication – Team members will maintain regular, transparent communication and check in with one another. Encouragement & Recognition – Successes will be celebrated, and individual contributions acknowledged. Collaboration – When challenges arise, members will step in to assist, share resources, and provide guidance. Respect for Roles – Each member's responsibilities will be valued, and input will be sought in areas of their expertise. Accountability with Care – The team will hold each other accountable while offering encouragement and constructive feedback.

Plan Overview	Team Interactions and Behavioral Norms	How will the team ensure equitable participation when completing activities?	Trust & Reliability We build and maintain trust through honesty, transparency, reliability, and follow-through on commitments. Open Communication Team members will communicate regularly, share information openly, and proactively check in with one another to provide support and stay aligned. Encouragement & Recognition Successes will be celebrated, and both individual and team contributions will be acknowledged. We will recognize achievements publicly and express appreciation often. Collaboration & Support When challenges arise, team members will step in to assist, share resources, offer guidance, and work together to find solutions. Respect for Roles & Expertise Each member's responsibilities, perspectives, and expertise will be valued. Team members will seek input from those closest to the work and support one another's success. Accountability with Care We will hold one another accountable to commitments and goals while providing encouragement, constructive feedback, and support for continuous improvement. Assume Positive Intent We will approach interactions with the belief that team members are acting in the best interest of the District and the team, fostering trust and reducing misunderstandings. One Team Mindset We succeed together. Team members will support district-wide goals, share best practices, help remove barriers, and celebrate collective achievements as well as individual successes.

Plan Overview	Team Interactions and Behavioral Norms	How will team members be held accountable for their responsibilities?	Tasks and activities will be distributed fairly taking into account each team member's role, skills, and availability. We will ensure that everyone has a voice through open discussion and regular feedback to ensure that everyone achieves positive results and no one is lacking in support and assistance. Shared Responsibility – Tasks and activities will be distributed fairly, taking into account each team member’s role, skills, and availability. Shared Responsibility Tasks and activities will be assigned fairly, taking into account each team member's role, skills, experience, and availability. Clear expectations and desired outcomes will be communicated to ensure accountability and success. Inclusive Participation All team members are encouraged to contribute ideas, perspectives, and feedback. Every voice matters, and an environment of open communication and mutual respect will be maintained. Leverage Strengths & Growth Team members will be encouraged to contribute in areas that align with their strengths while also pursuing opportunities to develop new skills and leadership capabilities. Commitment to Deliverables Team members are expected to follow through on assigned responsibilities, meet agreed-upon deadlines, and proactively communicate any challenges, risks, or support needs. Early communication is encouraged so solutions can be identified before issues impact results. Regular Progress Reviews Progress toward goals and commitments will be reviewed through regular check-ins, team meetings, status updates, and performance discussions. Successes will be recognized, and areas requiring additional support or course correction will be addressed promptly. Mutual Accountability Accountability is a shared responsibility. Team members will support one another, provide constructive feedback, and work collaboratively to achieve District goals while ensuring no individual is overburdened. Ownership & Results Each team member is expected to take ownership of th

Plan Overview	Team Interactions and Behavioral Norms	How will the core team and extended teams be recognized for their efforts?	Verbal Recognition Individual and team contributions will be acknowledged during meetings, events, and district gatherings to highlight accomplishments and express appreciation for their service. Written Recognition Achievements, milestones, and successes will be celebrated through newsletters, social media, email communications, and other district publications. Personal Appreciation Leaders will make an effort to recognize contributions through personal emails, phone calls, text messages, or handwritten notes when appropriate. Awards & Recognition Programs Outstanding efforts and exceptional service may be recognized through certificates, district awards, tokens of appreciation, or other forms of recognition. Celebration of Milestones Team achievements, project successes, and key milestones will be celebrated to recognize both individual contributions and collective accomplishments. Recognition of Core and Extended Teams Recognition will be inclusive of both Core Team members and Extended Team members, acknowledging that district success is achieved through the combined efforts, collaboration, and commitment of the entire team. Culture of Appreciation We will foster a culture of gratitude by regularly recognizing contributions, celebrating successes, and ensuring team members feel valued, supported, and appreciated for their service.

Goal 1: Membership Payments Growth	Situation Analysis	What is the current situation in the District? How many membership payments did the District have last year? Does the District have special challenges? (One situation might be that membership payments usually arrive close to deadline making it necessary to hurry to meet goals.)	District 50 achieved Distinguished District status in 2025-2026 for the first time in eight years. The District added 280 members, increasing membership payments from 4,494 to 4,774. Paid clubs increased from 115 to 118, exceeding the District's base, and 59 clubs achieved Distinguished recognition, surpassing the requirement of 52. District 50 achieved Distinguished District status in 2025-2026 for the first time in eight years, reflecting significant progress in membership growth, club strength, and overall district performance. The District ended the year with 5,393 membership payments, exceeded its Distinguished District membership requirement, increased paid clubs from 115 to 118, and achieved 59 Distinguished Clubs, surpassing the requirement of 52. As District 50 enters 2026-2027 with a membership payments base of 5,393, the District faces both opportunities and challenges. Membership renewals have historically increased significantly as renewal deadlines approach, creating pressure to achieve membership goals within a compressed timeframe. To address this challenge, District 50 will focus on promoting earlier renewals, proactive club support, and consistent membership-building efforts throughout the year. In addition to sustaining membership growth, increasing member renewals, strengthening club retention, improving club quality, and helping more clubs achieve Distinguished status, the District is also adapting to its expanded territory following the district realignment. Supporting clubs across a larger geographic area, integrating newly assigned clubs, and ensuring consistent leadership support and member engagement will be key priorities. District 50 will build on the momentum of the previous year while working toward Select Distinguished District recognition and supporting every club and member through its "Every Voice, One District, " approach.

Goal 1: Membership Payments Growth	Strategy	What strategies will the District take? What has worked in the past? What has not? What new programs or incentives could the District implement? How will the District promote existing programs? How have other Districts been successful? What could the District do to stretch this goal? (The strategy might include tactics, such as creating a contest promoting early submission of membership-renewal dues.)	District 50 will use a data-driven, relationship-focused approach to strengthen clubs, grow membership, improve retention, and charter new clubs throughout Texas, North Louisiana, and the Ozark Division. Through targeted outreach, proactive club support, leadership development, membership-building initiatives, and meaningful recognition, the District will build a strong foundation for sustainable success. Progress will be reviewed regularly to ensure resources are directed where they can have the greatest impact. What has worked in the past: Early and consistent communication. Personalized outreach and club support. Recognition, incentives, and friendly competitions. Data-driven tracking and early intervention. Public recognition of club achievements. Sharing success stories and best practices through district communications. What has not worked: Delayed renewal outreach. Generic mass communications. Reactive support for struggling clubs. Failing to connect membership dues and participation to the value of the Toastmasters experience. What actions will the District take: Membership Growth and Retention Launch early renewal campaigns with incentives and recognition. Promote Smedley Step-Up, Open Houses, Speechcraft programs, and guest-to-member conversion initiatives. Incorporate membership growth and renewal strategies into Club Success Plans. Provide clubs with tools, resources, and best practices to strengthen recruitment, retention, engagement, and timely renewals. Recognize and reward clubs for retention, membership growth, early renewals, and overall club excellence through District Bucks and other incentive programs. Targeted Club Support Use Touch Point reporting and district dashboards to identify and support at-risk clubs. Provide personalized support through Area Directors, Division Directors, Club Coaches, Retention Teams, and Club Growth Partners. Support newly realigned clubs and territories through focused retention, quality, and growth initiatives
	Tactic:	Promote Membership Growth and Early Renewals	

	Tactic:	Incentivize Clubs for Growth, Retention, and Renewals	
	Tactic:	Provide Personalized Support to At-Risk Clubs	
	Tactic:	Train Club Officers and Leaders for Success	
	Tactic:	Celebrate Club and Member Achievements	
Goal 1: Membership Payments Growth	Resources	What people, equipment, meeting places, and money does the District have at its disposal? What committee could work toward the goal? Are any members interested in heading projects toward leadership goals? How much money has been budgeted for achieving this goal? (Resources might include Area and Division Directors and gift certificates to the Toastmasters store.)	District 50 has a strong network of leaders, volunteers, facilities, technology, and financial resources to support membership growth, retention, club quality, leadership development, and new club development. People The District Trio (District Director, Program Quality Director, and Club Growth Director), Club Growth Committee, Program Quality Team, Division Directors, Area Directors, Club Coaches, Club Growth Partners, District Trainers, sponsors, and district volunteers. Members interested in leading projects related to Pathways education, District Member Orientation, leadership development, speech contests, club growth, club quality, and Distinguished Toastmaster (DTM) achievement. Equipment and Tools Touch Point reporting, district dashboards, Club Central, Pathways Base Camp, and the district website. Zoom, email, newsletters, social media, and other communication platforms. Membership, retention, club quality, and leadership development toolkits, templates, and training materials. Meeting Places Virtual meeting platforms and district-hosted online events. Corporate facilities, libraries, community centers, educational institutions, and club meeting locations throughout the district. Financial Resources District budget funds allocated to membership growth, retention, club quality, leadership development, educational initiatives, club support, and new club development. District Bucks, Toastmasters International gift certificates, branded merchandise, and other recognition items to support incentive and recognition programs. Funding for Open Houses, Speechcraft programs, Club Officer Training, District Member Orientation, Club Growth Partners, club coaching, educational events, speech contests, and new club-building activities.

			Committees and Project Teams The Club Growth Committee and Program Quality Team, supported by the District Trio, will serve as the primary groups advancing these goals in partnership with Division Directors and Area Directors. A

Goal 1: Membership Payments Growth	Assignments	Who is in charge of each tactic? Who is on each team? What are each team member's specific responsibilities?	District Director Support In Charge – District Director (DD) Responsibilities – Provide strategic oversight, leadership support, recognition, accountability, and resource alignment across all initiatives in partnership with the Club Growth Director, Program Quality Director, Finance Manager, and district leadership team. Promote Membership Growth and Early Renewals In Charge – Club Growth Director (CGD) Team – Club Growth Team Responsibilities – Promote membership growth campaigns, early renewals, Open Houses, Speechcraft programs, guest-to-member conversion initiatives, and other activities that support club growth and retention. Leverage Touch Point Reporting, Monitor Club Health, and Share Progress Reports In Charge – District Director (DD) Team – Touch Point Team, Club Growth Director (CGD), Program Quality Director (PQD), Division Directors, and Area Directors Responsibilities – Monitor membership, retention, renewal, club quality, and Distinguished Club Program trends using Touch Point and district reports; share progress reports with district leaders; identify clubs needing additional support; and recommend intervention strategies. Implement Targeted Club Support Plans In Charge – Club Growth Director (CGD) Team – Touch Point Team, District Director (DD), Division Directors, Area Directors, Club Coaches, Retention Team, Club Growth Partners, Club Quality Team, and Program Quality Director (PQD) Responsibilities – Provide targeted coaching, resources, and support to clubs working to improve membership, retention, club quality, Distinguished Club Program performance, and long-term sustainability. Expand Educational Excellence and Leadership Development In Charge – Program Quality Director (PQD) Team – Program Quality Team, District Trainers, Division Directors, Area Directors, and Training Committee Responsibilities – Deliver District Member Orientation, Pathways education, Club Officer Training, speech contests, leadership development opportunities, the Di
	Tactic:	Promote Membership Growth and Early Renewals	
	Tactic:	Leverage Touch Point Reporting, Monitor Club Health, and Share Progress Reports	
	Tactic:	Implement Targeted Club Touch Point Support Plans	

	Tactic:	Launch Recognition and Incentive Campaigns
	Tactic:	Conduct Post-Renewal Evaluations and Share Best Practices

Goal 1: Membership Payments Growth	Timetable	When will each tactic item begin? When will each tactic item be complete? How will progress be tracked?	Promote Membership Growth and Early Renewals Start Date – July 1, 2026 Completion Date – June 30, 2027 Progress Tracking – Track membership growth, renewal rates, guest-to-member conversions, Open House participation, Speechcraft programs, and membership-building activities through Club Central, district dashboards, and monthly reports. Leverage Touch Point Reporting, Monitor Club Health, and Share Progress Reports Start Date – July 1, 2026 Completion Date – June 30, 2027 Progress Tracking – Monitor club health, membership, retention, renewals, and Distinguished Club Program progress through Touch Point reporting; provide regular reports to district leaders and support teams. Implement Targeted Club Support Plans Start Date – July 1, 2026 Completion Date – June 30, 2027 Progress Tracking – Track outreach to clubs, coaching activities, retention efforts, Club Growth Partner engagements, club quality initiatives, and progress toward membership and Distinguished Club Program goals. Expand Educational Excellence and Leadership Development Start Date – July 1, 2026 Completion Date – June 30, 2027 Progress Tracking – Monitor participation in District Member Orientation, Pathways education, Club Officer Training, speech contests, leadership development programs, the District 50 Trainer Program, and Distinguished Toastmaster (DTM) achievement. Launch Recognition and Incentive Campaigns Start Date – July 1, 2026 Completion Date – June 30, 2027 Progress Tracking – Track participation in District Bucks programs, recognition initiatives, educational awards, club quality incentives, and achievement of membership, renewal, and Distinguished Club Program milestones. Conduct Post-Renewal Evaluations and Share Best Practices Start Date – October 1, 2026 and April 1, 2027 Completion Date – October 31, 2026 and April 30, 2027 Progress Tracking – Evaluate membership growth, retention, renewals, club quality, educational achievement, and incentive effectiveness following each renew
	Tactic:	Conduct Club Officer Debrief on Membership Growth and Renewals	
	Tactic:	Share Best Practices Across Clubs	

	Tactic:	Leverage Touch Point Reporting and Identify Club Support Needs	
	Tactic:	Prepare for Future Membership Growth and Renewal Cycles	
	Tactic:	Expand Recognition and Incentive Programs	
Goal 2: Club Growth	Situation Analysis	What is the current situation in the District? How many clubs did the District add last year? Does the District have special challenges? (One situation might be that members in the District do not know how to generate interest in new clubs.)	District 50 achieved Distinguished District status in 2025-2026, the first time in eight years. The District added 3 new clubs, increasing from 115 to 118 paid clubs, and membership payments increased from 4,494 to 4,774, a gain of 280 memberships. The District also achieved 59 Distinguished Clubs, exceeding the Distinguished goal of 52. For 2026-2027, District 50's base increased to 138 clubs following the addition of clubs from Arkansas and Louisiana. While this expansion creates opportunities for growth, it also presents challenges related to supporting a larger number of clubs across a broader geographic area. Key areas of focus include strengthening membership retention, improving club quality and sustainability, supporting leadership development, and helping more clubs achieve Distinguished Club Program goals while continuing to grow membership and charter new clubs.

Goal 2: Club Growth	Strategy	What strategies will the District take? What has worked in the past? What has not? What new programs or incentives could the District implement? How will the District promote existing programs? How have other Districts been successful? What could the District do to stretch this goal? (The strategy might include tactics, such as appointing a club extension chair to pursue leads and scheduling demonstration meetings.)	District 50 will take a strategic, proactive approach to support club growth, sustainability, and new club development. The District will implement club growth incentives and recognition programs, expand District 50 Everywhere outreach efforts, launch Corporate Connect and community outreach initiatives, conduct demonstration meetings and Open Houses, and provide targeted coaching and partnership support to help clubs achieve long-term sustainability and Distinguished Club Program (DCP) success. District-wide initiatives focused on membership growth, retention, leadership development, and club-building efforts will be supported through outreach, recognition, training, and targeted support for clubs with the greatest opportunity for growth and Distinguished achievement. What Has Worked in the Past Demonstration meetings supported by strong sponsors, mentors, and district volunteers. Club growth incentives and recognition programs that encourage member engagement and participation. Community outreach events that increase Toastmasters visibility and generate leads. Corporate outreach efforts that build relationships and create opportunities for new clubs. Targeted coaching and support that help clubs improve performance and achieve Distinguished status. What Has Not Worked Inconsistent follow-up on prospective club leads and outreach opportunities. Limited awareness and promotion of available incentives and recognition programs. Reactive support for struggling clubs instead of early intervention. Last-minute club-building efforts without sufficient planning and support. Lack of coordination between outreach, lead generation, and club support activities. New Programs and Incentives Expand District 50 Everywhere to increase community visibility and lead generation. Launch Corporate Connect to strengthen relationships with businesses and organizations. Enhance District Bucks, Club Coach Credits, and other club growth incentives. Recognize and incentivize sponsors, mentor
	Tactic:	Implement Club Growth Incentives and Recognition Programs	
	Tactic:	Expand District 50 Everywhere	
	Tactic:	Launch Corporate Connect and Community Outreach Initiatives	
	Tactic:	Conduct Demonstration Meetings, Open Houses, and Membership Campaigns	

	Tactic:	Strengthen Club Sustainability Through Coaching and Partnerships	
Goal 2: Club Growth	Resources	What people, equipment, meeting places, and money does the District have at its disposal? What committee could work toward the goal? Are any members interested in heading projects toward leadership goals? How much money has been budgeted for achieving this goal? (Resources might include a club extension committee, a demonstration team, and newclubs@toastmasters.org.)	What Has Worked in the Past Demonstration meetings, Open Houses, and membership campaigns have successfully generated new members and supported new club development. District incentives and recognition programs have encouraged club growth, membership retention, and member engagement. Community outreach and visibility efforts have increased awareness of Toastmasters and generated prospective club and membership leads. What Has Not Worked Corporate and community leads have sometimes stalled due to inconsistent follow-up and limited ownership. Clubs experiencing membership challenges have not always received support early enough to prevent decline. Outreach and growth initiatives have been less effective when not coordinated across District teams. New Programs and Incentives Expand District 50 Everywhere to increase community visibility and generate membership and club leads. Launch Corporate Connect to build relationships with businesses, community organizations, and prospective club sponsors. Enhance District Bucks, recognition programs, and club growth incentives to support membership growth, retention, renewals, and new club development. How the District Will Promote Existing Programs Promote incentives, outreach initiatives, membership campaigns, and success stories through the District website, newsletter, social media, and email communications. Recognize clubs and members at District events, conferences, and leadership meetings. Encourage Division Directors, Area Directors, and District leaders to promote programs during club visits and district events. How Other Districts Have Been Successful Successful Districts use structured outreach programs and dedicated teams to pursue corporate and community opportunities. High-performing Districts proactively support at-risk clubs through coaching, mentoring, and targeted interventions. Strong Districts leverage recognition programs and incentives to drive membership growth and club success. How District 50 Will Stretch

Goal 2: Club Growth	Assignments	Who is in charge of each tactic? Who is on each team? What are each team member's specific responsibilities?	Implement Club Growth Incentives and Recognition Programs In Charge – Club Growth Director (CGD), supported by Finance Manager Team – Club Growth Team and Public Relations Team Responsibilities – Develop and administer District Bucks, Club Coach Credits, annual dues incentives, and other club growth incentives; manage incentive budgets; and promote recognition opportunities. Expand District 50 Everywhere In Charge – District Director (DD) Team – Public Relations Team, Club Growth Team, Division Directors, Area Directors, and event volunteers Responsibilities – Coordinate district visibility at community events, fairs, festivals, and expos; promote Toastmasters and District 50 programs; generate leads; and connect prospects with local clubs. Launch Corporate Connect and Community Outreach Initiatives In Charge – Club Growth Director (CGD) Team – Corporate Liaisons, Division Directors, Area Directors, and Club Growth Team Responsibilities – Identify prospective organizations, conduct outreach and discovery meetings, build relationships, and develop opportunities for new clubs. Conduct Demonstration Meetings, Open Houses, and Membership Campaigns In Charge – Club Growth Director (CGD) Team – Demonstration Team, sponsors, mentors, Division Directors, Area Directors, district volunteers, and interested members Responsibilities – Conduct demonstration meetings, coordinate Open Houses and membership campaigns, support prospective clubs through the chartering process, and engage members in club growth activities. Strengthen Club Sustainability Through Coaching and Partnerships In Charge – Club Growth Director (CGD) Team – Club Coaches, Club Mentors, Club Growth Partners, Club Quality Team, Division Directors, and Area Directors Responsibilities – Implement a tiered club support strategy focused on helping clubs achieve long-term sustainability and Distinguished status through coaching, mentoring, best-practice sharing, and targeted support. Tier Strategy Tier 1 (Green – A
	Tactic:	Implement the Tier 1, Tier 2, and Tier 3 Club Support Strategy	
	Tactic:	Expand District 50 Everywhere Outreach	
	Tactic:	Conduct Demonstration Meetings and Open Houses	

	Tactic:	Launch Speech Crafts to attract new members to increase membership.	
	Tactic:	Train all Division, Area Directors, and District Leaders as club growth prospectors	
Goal 2: Club Growth	Timetable	When will each tactic item begin? When will each tactic item be complete? How will progress be tracked?	Implement Tier 1, Tier 2, and Tier 3 Club Support Strategy Start Date – July 2026 Completion Date – June 2027 Progress Tracking – Tier status reviews, DCP progress, membership trends, and club health metrics. Expand District 50 Everywhere Outreach Start Date – July 2026 Completion Date – June 2027 Progress Tracking – Events attended, leads generated, follow-up activity, and club referrals. Conduct Demonstration Meetings and Open Houses Start Date – August 2026 Completion Date – June 2027 Progress Tracking – Demo meetings conducted, Open Houses held, guest attendance, and prospective club activity. Launch Speechcrafts to Attract New Members Start Date – September 2026 Completion Date – June 2027 Progress Tracking – Speechcraft programs conducted, participant enrollment, and membership conversions. Train Division Directors, Area Directors, and District Leaders as Club Growth Prospectors Start Date – August 2026 Completion Date – December 2026 Progress Tracking – Leaders trained, leads identified, prospecting activity, and referrals to the Club Growth Team. Overall Progress Tracking: Club Central, district dashboards, Touch Point reports, membership reports, DCP reports, and monthly Club Growth Team reviews.
	Tactic:	Conduct Mid-Year Club Health and Tier Review	
	Tactic:	Launch and Evaluate District Speechcraft Programs	
	Tactic:	Conduct Club Growth and New Club Pipeline Review	
	Tactic:	Expand District 50 Everywhere Participation and Lead Follow-Up	

	Tactic:	Recognize and Celebrate Club Growth Successes	
Goal 3: Distinguished Clubs	Situation Analysis	What is the current situation in the District? What percent of District clubs are typically Distinguished? Do members understand how to achieve success? Does the District have special challenges? (One situation might be that members in the District do not know how to achieve success. Another situation might be that the District has identified four solid new club prospects.)	District 50 achieved 59 Distinguished Clubs in 2025-2026, representing approximately 51% of clubs and exceeding the Distinguished District requirement. The District enters 2026-2027 with a base of 138 clubs and a goal of achieving 69 Distinguished Clubs to earn Select Distinguished District status. The District's club base increased significantly through the addition of clubs from Arkansas and Louisiana, creating opportunities for growth while also increasing the need for club support. Special challenges include integrating newly assigned clubs, improving performance in struggling clubs, strengthening clubs with low membership, increasing educational achievement and participation in club officer training, and helping more clubs achieve Distinguished Club Program (DCP) goals. While many club leaders understand the DCP and pathways to success, continued education, targeted support, leadership development, and best-practice sharing are needed to help more clubs achieve Distinguished status and long-term sustainability.

Goal 3: Distinguished Clubs	Strategy	What strategies will the District take? What has worked in the past? What has not? What new programs or incentives could the District implement? How will the District promote existing programs? How have other Districts been successful? What could the District do to stretch this goal? (The strategy might include tactics, such as training all Area and Division Directors on the Distinguished Club Program.)	What Has Worked in the Past Clubs with leaders who attended Club Officer Training (COT) were better equipped to achieve Distinguished status. Clubs that completed Club Success Plans and reviewed progress regularly had higher DCP success rates. Targeted support from Area Directors, Division Directors, Club Coaches, and District leaders helped clubs overcome barriers and achieve Distinguished status. What Has Not Worked Last-minute efforts to achieve DCP goals often left clubs falling short of Distinguished recognition. Some clubs did not regularly monitor DCP progress throughout the year. Clubs sometimes completed educational achievements and officer training requirements but missed opportunities to maximize DCP credit due to lack of planning or follow-up. New Programs and Incentives Expand the Distinguished by March Challenge to encourage early progress toward Distinguished status. Implement a Tiered Club Support Strategy focused on helping Tier 2 clubs achieve Distinguished status. Provide enhanced recognition for clubs achieving Distinguished, Select Distinguished, and President's Distinguished status before year-end. Launch monthly DCP progress dashboards and club success scorecards to increase visibility and accountability. How the District Will Promote Existing Programs Use the District newsletter, website, social media, and dashboards to promote DCP education and recognize club achievements. Highlight success stories from Distinguished, Select Distinguished, and President's Distinguished clubs. Encourage Area Directors and Division Directors to review DCP progress during every club visit and Touch Point discussion. How Other Districts Have Been Successful Successful Districts provide early DCP education and extensive coaching for club officers. Many Districts use club dashboards, scorecards, and regular progress reviews to identify clubs needing support. High-performing Districts focus resources on clubs that are within a few goals of becoming Distinguished. H
	Tactic:	Implement a Tiered Club Support Strategy	
	Tactic:	Expand DCP Education and Club Officer Training	
	Tactic:	Implement Club Officer Training & CSP Completion Incentives	
	Tactic:	Recognize and Celebrate Distinguished Club Milestones.	
	Tactic:	Drive Educational Achievement and DCP Success	

Goal 3: Distinguished Clubs	Resources	What people, equipment, meeting places, and money does the District have at its disposal? What committee could work toward the goal? Are any members interested in heading projects toward leadership goals? How much money has been budgeted for achieving this goal? (Resources might include Area and Division Directors and the Distinguished Club Program and Club Success Plan (Item 1111).)	District 50 has strong people, tools, meeting venues, and financial resources available to support clubs in achieving Distinguished status and helping the District reach its goal of 69 Distinguished Clubs. People – District Trio, Program Quality Director and Team, Club Growth Director and Team, Division Directors, Area Directors, Club Coaches, Club Mentors, Club Officer Training (COT) Team, Club Success Plan (CSP) Team, Touch Point Team, District 50 Trainer Program members, DTM Initiative volunteers, and district volunteers. Area and Division Directors serve as the primary resource for helping clubs understand the Distinguished Club Program (DCP), develop Club Success Plans, monitor performance, and track progress toward Distinguished Club goals. Equipment & Tools – Distinguished Club Program (DCP), Club Success Plan (CSP), Toastmasters International Dashboard, Club Central, District dashboards, Touch Point reports, educational tracking reports, Pathways resources, club officer training materials, District 50 Trainer Program resources, and District-created training and reporting tools. Meeting Places – Club Officer Training sessions, District Member Orientation, Area Council meetings, Division Council meetings, District Executive Committee meetings, district conferences, Toastmasters Leadership Institutes (TLIs), virtual meeting platforms, and club meetings. Money – District budget funds allocated for Club Officer Training, DCP education, educational excellence initiatives, DCP milestone recognition, incentives, awards, certificates, ribbons, District 50 Trainer Program activities, promotional materials, district events, and club support initiatives that help clubs achieve Distinguished status. Committees & Teams – Program Quality Team, Club Growth Team, COT Team, CSP Team, Touch Point Team, District 50 Trainer Program, DTM Initiative Team, Club Coaches, Club Mentors, Area Directors, Division Directors, and Public Relations Team working together to support club
Goal 3: Distinguished Clubs	Assignments	Who is in charge of each tactic? Who is on each team? What are each team member's specific responsibilities?	Action 1: Implement a Tiered Club Support Strategy In Charge – Program Quality Director (PQD) Team – Division Directors, Area Directors, Club Coaches, Club Mentors, Touch Point Team, Program Quality Team, and Club Growth Team Responsibilities – Identify Tier 1, Tier 2, and Tier 3 clubs; monitor club health and DCP progress; conduct touch points;

			provide coaching and support; connect clubs with resources; and help clubs achieve Distinguished status. Action 2: Expand DCP Education and Club Officer Training In Charge – Program Quality Director (PQD) Team – COT Team, District 50 Trainer Program, Division Directors, Area Directors, and Program Quality Team Responsibilities – Deliver DCP education, Club Officer Training, District Member Orientation, educational workshops, and leadership development opportunities; promote understanding of DCP requirements, Club Success Plans, and pathways to Distinguished status. Action 3: Implement Club Officer Training & CSP Completion Incentives In Charge – Program Quality Director (PQD), supported by the Finance Manager Team – COT Team, CSP Team, Program Quality Team, Division Directors, Area Directors, and Public Relations Team Responsibilities – Develop and administer incentives for Club Officer Training completion and Club Success Plan submission; track participation; manage incentive budgets; and promote recognition opportunities. Action 4: Recognize and Celebrate Distinguished Club Milestones In Charge – Program Quality Director (PQD) Team – Program Quality Team, Public Relations Team, Division Directors, Area Directors, and Touch Point Team Responsibilities – Recognize clubs achieving DCP goals and Distinguished milestones; promote achievements through district communications; celebrate club success at district events; and share best practices from successful clubs. Action 5: Drive Educational Achievement and DCP Success In Charge – Program Quality Director (PQD) Team – District 50 Trainer Program, DTM Initiativ
	Tactic:	Implement a Tiered Club Support Strategy	
	Tactic:	Launch the Distinguished by March Challenge	

	Tactic:	Publish Monthly DCP Progress Dashboards	
	Tactic:	Expand Pathways, DTM, and Leadership Education	
	Tactic:	Conduct a Mid-Year Distinguished Club Review (January 2027)	
Goal 3: Distinguished Clubs	Timetable	When will each tactic item begin? When will each tactic item be complete? How will progress be tracked?	Action 1: Implement a Tiered Club Support Strategy Start Date – July 2026 Completion Date – June 2027 Progress Tracking – Tier status reviews, DCP progress, membership trends, club health metrics, Touch Point reports, and Distinguished Club achievement. Action 2: Expand DCP Education and Club Officer Training Start Date – July 2026 Completion Date – June 2027 Progress Tracking – DCP education sessions conducted, Club Officer Training participation and completion rates, District Member Orientation attendance, and educational program participation. Action 3: Implement Club Officer Training & CSP Completion Incentives Start Date – July 2026 Completion Date – February 2027 (all second-round Club Officer Training completed) Progress Tracking – Club Officer Training completion rates, Club Success Plan submission rates by September 30, incentive participation, and recognition awarded to qualifying clubs. Action 4: Recognize and Celebrate Distinguished Club Milestones Start Date – September 2026 Completion Date – June 2027 Progress Tracking – Distinguished milestones achieved, recognition announcements, club spotlights, awards presented, and club success stories shared through district communications. Action 5: Drive Educational Achievement and DCP Success Start Date – July 2026 Completion Date – June 2027 Progress Tracking – Educational awards earned, Pathways completions, DTM awards, DCP goal attainment, and Distinguished, Select Distinguished, and President's Distinguished Club achievement.

			Overall Progress Tracking Club Central Toastmasters International Dashboard District Dashboards Touch Point Reports Club Success Plan Tracking DCP Reports Educational Achievement Reports Club Officer Training Reports Monthly Program Quality Team Reviews District Executive Committee Reviews Distinguished Club Achievement Tracking
	Tactic:	Conduct Distinguished Club Success Workshops	
	Tactic:	Recognize and Celebrate Distinguished Club Milestones	
	Tactic:	Showcase Club Success at the Spring Conference	
	Tactic:	Recognize Top-Performing Clubs and Leaders	
	Tactic:	Publish Distinguished Club Results and Best Practices	
Additional Goals	Goal	What specific, measureable, attainable, and relevant additional goal can the District meet? (An example of a goal is to add one new Division and three new Areas.)	Additional Goal 1 – Leadership Development and Succession Planning Current Situation Need to strengthen the pipeline of future club, Area, Division, and District leaders. What Actions Will the District Take? Expand leadership development and mentoring opportunities. Promote leadership pathways beyond the club level. Support succession planning across district teams. Recognize emerging leaders. What Has Worked? Mentoring programs. Leadership training and workshops. District committee experience. What Has Not Worked? Limited awareness of leadership opportunities. Last-minute leadership recruitment. New Programs/Incentives Leadership Development Series. Emerging Leader Mentorship Program.

Leadership Spotlight Recognition.

Resources District leaders, mentors, training programs, TLIs, District events, and leadership development budget.

Additional Goal 2 – Member Experience and Engagement

Current Situation
Opportunities exist to increase member engagement, connection, and awareness of District resources.

What Actions Will the District Take?

Expand new-member engagement opportunities.
Increase member-focused education and networking.
Promote Pathways participation and mentoring.
Recognize member achievements.

What Has Worked?

Educational events.
Recognition programs.
Networking opportunities.

What Has Not Worked?

Limited awareness of District resources.
Inconsistent engagement of newer members.

New Programs/Incentives

New Member Engagement Initiative.
Member Impact Recognition Program.

Resources District leaders, PR Team, club leaders, District events, communication platforms, and engagement budget.

Additional Goal 3 – Club Quality and Sustainability

Current Situation
Some clubs need additional support with retention, leadership transitions, club quality, and long-term sustainability.

What Actions Will the District Take?

Use Touch Point reporting to identify clubs needing support.
Expand coaching, mentoring, and targeted interventions.
Promote c

Additional Goals	Situation Analysis	What is the current situation in the District? Do members understand how to achieve success? Does the District have special challenges? (One situation might be that Areas and Divisions have reached their maximum capacity causing service to the members to suffer and limiting leadership opportunities.)	District 50 offers strong opportunities for leadership development, member engagement, and club success. Following the expansion of the District and the addition of clubs from Arkansas and Louisiana, the District now serves a larger number of clubs across an expanded geographic area. While many members understand the fundamentals of Toastmasters success, awareness of District resources, leadership opportunities, and pathways to success beyond the club level varies. Special challenges include building a strong leadership pipeline, increasing member engagement, supporting clubs through leadership transitions and membership fluctuations, and helping more clubs achieve long-term sustainability and Distinguished Club Program (DCP) success.

Additional Goals	Strategy	What strategies will the District take? What has worked in the past? What has not? What new programs or incentives could the District implement? How will the District promote existing programs? How have other Districts been successful? What could the District do to stretch this goal? (The strategy might include tactics, such as assigning a District alignment committee to determine best options for realignment and collaborating with the District Leadership Committee to identify leadership opportunities.)	District 50 will strengthen leadership development, member engagement, and club sustainability by developing future leaders, expanding leadership opportunities, growing the DTM Initiative and District 50 Trainer Program, and promoting mentorship and succession planning. What Has Worked Leadership training and mentoring. District service opportunities. DTM Initiative and Trainer Program. Educational and networking events. What Has Not Worked Limited awareness of leadership opportunities. Last-minute leadership recruitment. Inconsistent member engagement. Limited succession planning. New Programs/Incentives Leadership Succession Planning Initiative. Expanded mentoring opportunities. Leadership recognition and awards. Enhanced DTM and Trainer Program participation. How the District Will Promote Existing Programs District website, newsletter, social media, and events. Leadership spotlights and success stories. Promotion through Area and Division Directors. How Other Districts Have Been Successful Leadership pipelines and succession planning. Structured mentoring programs. Clear leadership development pathways. How District 50 Will Stretch the Goal Increase participation in leadership development programs. Expand mentoring and coaching opportunities. Identify future leaders earlier. Encourage more members to serve beyond the club level.
	Tactic:	Develop Future District Leaders	
	Tactic:	Strengthen Leadership Development Programs	
	Tactic:	Expand the DTM Initiative & Promote Pathways Participation	

	Tactic:	Enhance Member Engagement and Connection Across District 50| Conduct a Member Experience Survey	
	Tactic:	Introduce Membership & Club Spotlight Recognition	
Additional Goals	Resources	What people, equipment, meeting places, and money does the District have at its disposal? What committee could work toward the goal? Are any members interested in heading projects toward leadership goals? How much money has been budgeted for achieving this goal? (Resources might include past District Directors, Area and Division Directors, the District website, and the District Leadership Committee.)	District 50 has strong leadership, educational, and communication resources available to support leadership development, member engagement, and club success. People – District Trio, Past District Directors, Program Quality Team, Club Growth Team, Division Directors, Area Directors, Club Officer Training (COT) Team, Touch Point Team, District 50 Trainer Program members, DTM Initiative volunteers, mentors, trainers, club leaders, and district volunteers. Members interested in leadership development may serve as trainers, mentors, project leads, Area Directors, Division Directors, committee chairs, and district team members. Equipment & Tools – District website, social media platforms, district newsletter, Zoom, Toastmasters International resources, Pathways, Club Central, district dashboards, leadership development materials, DTM Initiative resources, Touch Point reporting, and District 50 Trainer Program resources. Meeting Places – Club meetings, District Member Orientation sessions, Toastmasters Leadership Institutes (TLIs), Club Officer Training sessions, Area Council meetings, Division Council meetings, District Executive Committee meetings, district conferences, educational workshops, virtual meeting platforms, and district networking events. Money – District budget funds allocated for leadership development, member engagement initiatives, educational programs, trainer development, recognition programs, awards, certificates, promotional materials, district events, and leadership training activities. Committees & Teams – Program Quality Team, Club Growth Team, COT Team, Touch Point Team, District 50 Trainer Program, DTM Initiative Team, Public Relations Team, Division Directors, Area Directors, and district project teams supporting leadership development, member engagement, educational achievement, and member recognition. Leadership Opportunities – Members are encouraged to serve as trainers, mentors, district leaders, committee members, Area Directors, Divi
Additional Goals	Assignments	Who is in charge of each tactic? Who is on each team? What are each team member's specific responsibilities?	Develop Future District Leaders In Charge – District Director (DD) Team – District Trio, Administration Manager, Division

Directors, Area Directors, Past District Leaders, and District volunteers

Responsibilities – Identify and mentor future District leaders, promote leadership opportunities, support succession planning, encourage service beyond the club level, and develop a pipeline of qualified candidates for Area, Division, and District leadership roles.

Strengthen Leadership Development Programs

In Charge – Program Quality Director (PQD)

Team – Program Quality Team, District Trainers, mentors, and District leaders

Responsibilities – Develop and deliver leadership development programs, workshops, mentoring initiatives, and educational sessions that prepare members for club, Area, Division, and District leadership roles.

Expand the DTM Initiative and Promote Pathways Participation

In Charge – Program Quality Director (PQD)

Team – Program Quality Team, DTM Coordinator, Pathways Coordinators, Club Officers, and District Trainers

Responsibilities – Promote Pathways participation, support members pursuing Distinguished Toastmaster awards, provide educational resources and training, encourage educational achievement, and recognize member accomplishments.

Enhance Member Engagement Across District 50

In Charge – District Director (DD)

Team – Administration Manager, Program Quality Team, Club Growth Team, Public Relations Team, Touch Point Team, Division Directors, Area Directors, and District volunteers

Responsibilities – Increase participation in District programs and events, encourage networking and collaboration, support member engagement initiatives, gather member feedback, and strengthen connections among members throughout the District.

Recognize Member, Club, and Leadership Achievements

In Charge – Public Relations Manager (PRM)

			Team – Public Relations Team, Program Quality Team, Club Growth Team, and District leaders Responsibilities – Recogniz
	Tactic:	Identify, mentor, and prepare future District leaders.	
	Tactic:	Deliver leadership training, Club Officer Training, and educational programs.	
	Tactic:	Promote Pathways participation and DTM achievement.	
	Tactic:	Increase member engagement through District events, networking, and outreach	
	Tactic:	Recognize member, club, and leadership achievements through District communications and events	
Additional Goals	Timetable	When will each tactic item begin? When will each tactic item be complete? How will progress be tracked?	Action 1: Identify, Mentor, and Prepare Future District Leaders Begin: July 2026 Complete: June 2027 Tracking: Leadership pipeline, mentor participation, succession planning, leadership appointments Action 2: Deliver Leadership Training, Club Officer Training, and Educational Programs Begin: July 2026 Complete: June 2027 Tracking: Training attendance, Club Officer Training completion, educational program participation Action 3: Promote Pathways Participation and DTM Achievement Begin: July 2026 Complete: June 2027 Tracking: Pathways awards, level completions, DTM progress and achievement Action 4: Increase Member Engagement Through District Events, Networking, and Outreach Begin: July 2026 Complete: June 2027 Tracking: Event attendance, member participation, networking and outreach engagement Action 5: Recognize Member, Club, and Leadership Achievements Through District Communications and Events Begin: July 2026 Complete: June 2027 Tracking: Recognition programs, award recipients, communications and event participation Overall Progress Tracking: Monthly dashboard reviews, training reports, Pathways and DTM reports, event participation metrics, leadership pipeline tracking, and quarterly DEC updates.
	Tactic:	Expand Pathways Participation and DTM Achievement	

	Tactic:	Conduct Leadership Development Workshops
	Tactic:	Increase Member Engagement Through District Events
	Tactic:	Deliver Leadership and Educational Trainings
	Tactic:	Recognize Member, Club, and Leadership Achievements