



**TOASTMASTERS INTERNATIONAL
ANNUAL BUDGET
2026-2027**

District

50

The following is the summary of all the narratives you have provided on each budget tab. This page is locked as it pulls the information from each tab, to edit any of these entries, please go to the related tab to make the necessary changes. The narratives need to be filled out on each tab in order for this file to be considered complete. You are able to adjust the row size if needed, to accommodate the size of your narrative entry

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Budgeted

Membership Revenue

86,291

The District's \$86,291 membership dues budget is based on prior-year actuals and the estimated membership dues allocation. For 2026–2027, District 50's expanded territory includes the Ozark Division in Arkansas and part of North Louisiana, bringing more clubs and members into the District.

Our priorities are retaining current members and growing membership across the District. We will support renewal outreach

Conference Net Income/(Loss)

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The District is in the preliminary planning stage for its 2026–2027 annual conference. The city and venue have not yet been selected. The venue budget is \$8,500, and the location will be confirmed as planning progresses.

The preliminary budget projects \$25,000 in conference revenue: \$18,000 from registration, \$5,000 from sponsorships and advertising, \$1,000 in donations, and \$500 each from the raffle and auction. For planning purposes, the registration estimate is based on approximately 120 attendees at an average of \$150 per person.

Conference expenses are budgeted at \$25,000, including room rental, meals, badges and pins, promotional materials, awards, supplies, decorations, printing, audiovisual services, photocopying, bank fees, and applicable taxes. Since the venue and other

Oct/Nov Event Net Income/(Loss)

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The District will host its Fall Event, "Fall Forward...Into the Future," on Saturday, November 14, 2026, at the Hyatt Place Garland & Firewheel Conference Center, 5101 N. George Bush Highway, Garland, Texas. The event will bring members together for education, connection, inspiration, and recognition while supporting the District's mission to build new clubs and help all clubs achieve excellence.

Registration rates are \$99 for clubs and \$50 for individuals. The preliminary budget sets a \$7,500 registration revenue goal. Because the number and mix of club and individual registrations are not yet established, a specific attendance estimate is not included. The remaining projected revenue is \$1,900 from sponsorships and advertising, \$700 from the raffle, and \$500 in donations, for total revenue of \$10,600.

Fundraising Net Income/(Loss)

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The District has no fundraising events or confirmed sponsors at this time. During 2026–2027, the District may explore sponsorship opportunities with local businesses and organizations. If sponsorships are secured, funds would support approved outreach and club growth activities, including community events that promote Toastmasters. No fundraising revenue is assumed until sponsorships are confirmed.

District Store Net Income/(Loss)

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The District operates a District Store to support member recognition and engagement and to make Toastmasters-related items available to members and clubs. Items may include Toastmasters supplies, recognition items offered at District events, and participation in District-sponsored events, as applicable. Most products are purchased directly from Toastmasters International World Headquarters. Related costs may include product purchases and shipping and handling.

The District is transitioning from the prior Bookstore Bucks approach toward using District Bucks for approved incentives and

Education and Training

(8,990)



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The District's main focus is to equip club officers and district leaders with the skills and resources to strengthen club quality, member engagement, and leadership development. Planned training includes summer Club Officer Training (COT) and a year-end training event for Division and Area Directors. The event will provide leadership training and recognize Trio team members who successfully completed their assigned roles, as well as Division and Area Directors whose clubs achieved Distinguished status. Attendees are expected to include Trio team members, the Senior 7, and Division and Area Directors. The room rental is budgeted under Education and Training at \$3,500; related food and meal expenses are budgeted separately under Food and Meals.

Building on prior-year training, this year the District is adding a Program Quality initiative to develop future district trainers. A specially designed curriculum will prepare those trainers and improve the quality and consistency of COT. The District also offered an incentive for clubs that submitted their Club Success Plans early, encouraging clubs to set goals and plan ahead. Together, these efforts support current leaders, prepare future trainers, and help clubs achieve stronger results.



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Marketing Outside of Toastmasters

(4,325)

The District's external marketing strategy focuses on building awareness of Toastmasters, attracting prospective members, and generating qualified leads for new clubs. With District 50's expanded territory now including Arkansas and additional communities in North Louisiana, outreach will extend beyond the Dallas-Fort Worth area to reach more of the District's communities, including Shreveport.

D50 Everywhere will continue placing Toastmasters at targeted community, corporate, and professional events. Event selection

Club Growth

(10,980)

District 50's Club Growth strategy focuses on retaining members, building membership, strengthening club support and chartering sustainable new clubs. With our expanded territory now including Arkansas and additional communities in North Louisiana, we must support more clubs across a larger geographic area.

Retention and Membership Building: Renew, Earn & Save, Smedley Step-Up, the New Year Membership Drive and the March Renewal and Membership Campaign will encourage timely renewals and measurable membership growth. Open house and Speechcraft incentives will reward qualifying clubs that add at least four new, dual or reinstated members

Club Support and Strength: Club coaches and six-month mentoring partnerships will provide focused guidance to help clubs strengthen membership, improve operations and progress in the Distinguished Club Program.

New Clubs: Funds will support lead generation, demonstration meetings, sponsors, mentors and incentives tied to successfully chartered clubs.

Public Relations

(6,525)

The District's public relations focus this year is to increase awareness of Toastmasters, communicate its value, and support clubs in attracting and retaining members across North Central Texas, Arkansas, and Shreveport and the surrounding area of Louisiana. The \$6,525 budget supports coordinated communication with members and the public through Constant Contact, the weekly newsletter, Facebook, Instagram, and other District communication channels.

Planned public relations activities include regular announcements about District events and training; promotion of club meetings,

Administration

(6,650)

The District's Administration budget supports the routine expenses and tools needed to conduct District business and keep operations running smoothly. These include administrative supplies and materials, printing and copying, postage, and District-related services such as Constant Contact for communications, Zoom for virtual meetings, and ElectionBuddy for electronic voting. The budget also provides for other necessary, approved administrative expenses that arise during the program year.

These resources support District Executive Committee and District Council meetings, including the preparation and distribution of

Recognition

(10,870)

The District's recognition program celebrates clubs, members, officers, and volunteers whose contributions support Toastmasters International's mission and District 50's goals for membership growth, renewals, retention, club quality, and a positive member experience. Recognition will be District-wide, honoring service and achievement across all divisions and at the club, area, division, and District levels. Achievements will be highlighted at District events and Council meetings and shared through the weekly newsletter, social media, and member spotlights.

Recognition will support the District's renewal challenge, early Club Success Plan submissions, open houses and pop-up outreach, qualified leads for new clubs, and efforts to charter and strengthen clubs. It will also acknowledge members who welcome guests, support Smedley growth, assist with renewals and retention, sponsor or mentor new clubs, coach or mentor existing

clubs, and participate in Club Growth Program activities.

Speech contests

(4,100)

The District's Speech Contest program provides members with opportunities to develop their communication and leadership skills, showcase their growth, and participate in well-organized, fair contests. This year, District 50 will hold a Fall Online Speech Contest, followed by the Spring Speech Contest season. The online format can make the fall contest more accessible to members across the District's expanded territory, including Arkansas and North Louisiana, while reducing dependence on venue availability.

Last year, the District did not hold a fall contest and planned a mock contest to prepare contestants, judges, and volunteers for

Travel

(7,905)



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The District's travel budget supports official training, contests, and District activities that help leaders serve clubs and members across District 50's expanded territory. Planned travel includes mileage for Ozark Division and Area Directors to attend training in Frisco; eligible travel for the District Director, Program Quality Director, and Club Growth Director to attend the Toastmasters International Convention and Mid-year Training; and mileage for the District Director and Program Quality Director to attend District-approved contests and marketing events in Tyler, Shreveport, and northern Arkansas.

The budget also identifies mileage for the Quality Contest Chair and Chief Judge to support Ozark Division spring contests, travel for an approved Region Advisor visit, and travel associated with the Spring 2027 District conference, including the Region Advisor

Food and Meals

(8,925)

The District's main focus for food and meals is to support connection, leadership development, and recognition through purposeful hospitality. As in the prior year, expenses are budgeted for official District activities and meaningful member engagement, with costs planned carefully.

The \$8,925 budget is allocated by role: \$3,050 for the District Director, including a separate \$2,500 year-end recognition meal; \$2,500 for the Program Quality Director; \$450 for the Club Growth Director; \$525 for Division Directors; and \$2,400 for Area Directors. It supports meals for the District Director, Program Quality Director, and Club Growth Director at the 2026

Lodging

(12,805)

The District's lodging budget supports essential leadership training and approved District business across District 50's expanded territory, while keeping costs reasonable and controlled. Lodging is planned for the District Director, Program Quality Director, and Club Growth Director while attending the 2026 Toastmasters International Convention and 2027 Mid-year Training, for which District reimbursement may cover eligible costs not paid by World Headquarters.

The budget also provides for one night of lodging for eligible Ozark Division and Area Directors and other authorized participants attending the required July training. Lodging is planned for the Quality Contest Chair and Chief Judge to support the in-person spring contests in the Ozark Division. No lodging is planned for the fall contests because they will be held online. District Director