

2020 SUMMER TLI

# *Club Leadership Training*



**Toastmasters Leadership Institute**

**CLUB VP PUBLIC RELATIONS  
WORKBOOK**

# THE ESSENCE OF THE VP PUBLIC RELATIONS ROLE

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- \_\_\_\_\_
- \_\_\_\_\_

## VP PUBLIC RELATIONS RESPONSIBILITIES?

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## THE CLUB MISSION

We provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth



## BRAINSTORM HOW THE VP PR SUPPORTS THE MISSION OF THE CLUB

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# VP PUBLIC RELATIONS RESPONSIBILITIES

## BEFORE CLUB MEETINGS

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- \_\_\_\_\_
- \_\_\_\_\_

## UPON ARRIVAL AT CLUB MEETINGS

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- \_\_\_\_\_
- \_\_\_\_\_

## DURING CLUB MEETINGS

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- \_\_\_\_\_
- \_\_\_\_\_

## THE EXECUTIVE COMMITTEE

# VP PR RESPONSIBILITY ACTION PLAN

HOW WILL YOU FULFILL THIS RESPONSIBILITY?

WHEN WILL EACH ACTION BE COMPLETED?

WHEN WILL EACH ACTION BE COMPLETED?

WHO IS AVAILABLE TO HELP YOU?

WHAT MATERIALS AND RESOURCES CAN YOU USE?

# RESOURCES