



Club Care
Your Club's Demographic

Club Name: _____ Area: _____

Club Type: _____ Community _____ Corporate _____ Open to All _____ Restricted Membership

The club meets: _____ Weekly _____ Bi-weekly _____ 2X Month _____ Monthly

The club meets for: _____ 1 Hour _____ 1 1/2 Hours _____ 2 Hours _____ > 2 Hours

Over your last three meetings, what was your average attendance of club members?
_____ 5 or fewer _____ 6 - 12 _____ 13 - 17 _____ 18 or more

Of your current membership, how many have been members of your club for:
_____ < 1 year _____ 1-2 years _____ 3-5 years _____ > 5 years

How many guests attended (not including members of other clubs or guests aged less than 18):
_____ Last meeting _____ 2 meetings ago _____ 3 meetings ago _____ 4 meetings ago

During the last year, how many of your club members attended:
_____ Summer Officer Training _____ Winter Officer Training _____ Fall Area Speech Contest
_____ Spring Area Speech Contest _____ Fall Division Speech Contest _____ Spring Division Contest
_____ Fall District Conclave _____ Spring District Conference _____ Any other District Event

Which club officers have held the same officer role last term, or have held the same role in the last 3 years?
_____ President _____ VP Education _____ VP Membership _____ VP PR
_____ Treasurer _____ Secretary _____ Sergeant at Arms

In the last 18 months, which of the following Successful Club/Better Speaker modules have been presented in your club?
_____ Moments of Truth _____ The Toastmasters Educational Program
_____ Finding New Members _____ Creating the Best Club Climate _____ Mentoring
_____ Closing the Sale _____ Evaluate to Motivate _____ Impromptu Speaking

Is it your opinion that the core membership of your club wants the club to grow in membership and the quality of your meetings?

How many members are willing to take the actions required for the club to grow in membership and quality of meetings?

Are there barriers, covert or overt, in the way of your club's improvement? If so, what are they?

