


Club Leadership Training Session


Club Retention: The Ten Point Tune-Up

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Importance of the Ten Point Tune-Up


- Retain the members
- Add new members



Elements of the Ten Point Tune-Up


- They saw us (Visibility of the club)
- They liked us (Experience in the club)






How we help


- Join the team
- Conduct the Ten Point Tune-Up





The Ten Point Tune-Up -->What next?

- Visibility
- Experience
- Subject Matter Experts






Subject Matter Experts

- How to use Pathways
- How to create a Website
- How to use Meetup
- How to use Facebook
- How to conduct an Open House






How to Conduct the Ten Point Tune-Up

- First meeting (face-to-face meeting or video conference -- Minimum 4 officers)
- Areas identified for Opportunities
- Report to Area Directors, Division Director, and Club Retention team
- Closing meeting (F-to-F, Video/Audio to measure the progress (30-90 days) End date for Tune-Up is 4/30/2020



Discussion

- Suggestions
- New Ideas
- Best Practices
- Resources
 - Subject Matter Experts
 - Toastmasters International



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**Questions?
Session Feedback**



**Session
Evaluation Link:**
<http://bit.ly/tlifedback>
(Facilitator has Session Number)
